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PATENT & TRADEMARK OFFICE

CERTIFICATE OF MAILING

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P.O. Box 1450
Alexandria, VA 22313-1450

on November 17, 2003


Edward A. Squillante, Jr.
Reg. No. 38,319

November 17, 2003
Date of Signature

PATENT

CASE #Z6000(V)
UNUS #01-D507-EDG

3727
m. and
12/2/03
12/7/03
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TECHNOLOGY CENTER R3700

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Coccaro et al.
Serial No.: 09/955,894
Filed: September 19, 2001
For: METHOD FOR PURCHASING CONSUMER PRODUCTS

Group: 3727
Examiner: Jeffery A. Shapiro
Edgewater, New Jersey 07020

AMENDMENT AND REPLY UNDER 37 CFR §1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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GROUP 3600

Sir:

The following reply is responsive to the Office Action mailed August 15, 2003. Claims 1-13 were the claims presented for prosecution on the merits and they are the claims which remain pending. Reexamination and reconsideration of the subject application, pursuant and consistent with 37 CFR §1.112, are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

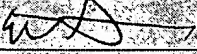
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EDWARD A. SQUILLANTE, JR.
Reg. No. 38,319
Attorney for Applicant(s)

November 17, 2003
Date of Signature

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Patent and Trademark Office

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TECHNOLOGY CENTER H3700

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P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

[] No additional fee is required.

The fee has been calculated as shown below.

CLAIMS AS AMENDED


	(2) * Claims Remaining After Amendment		(4)** Highest No. Previously Paid For	(5) Present Extra	(6) Rate	(7) Additional Fee
Total Claims		Minus			\$ 18.00	
Independent Claims		Minus			\$ 86.00	
Multiple Claims					\$ 290.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$	

*If the entry in Column (2) is less than the entry in Column (4), write "0" in Column (5).

**If the "Highest No. Previously Paid For" is less than "20," write "20" in this space.

[] Charge \$_____ to Deposit Acct. #12-1155. Triplicate copies of this letter are enclosed.
[X] The Commissioner is hereby authorized to charge any additional fees, which may be required to our deposit account No. 12-1155, including all required fees under
[X] 37 C.F.R. § 1.16;
[X] 37 C.F.R. § 1.17;
[X] 37 C.F.R. § 1.18.
Triplicate copies of this letter are enclosed.

EAS/pod
(201) 840-2925


Edward A. Squillante, Jr.
Attorney of Record
Reg. #38,319